

# Sanrise

Capital & Financial Advisors

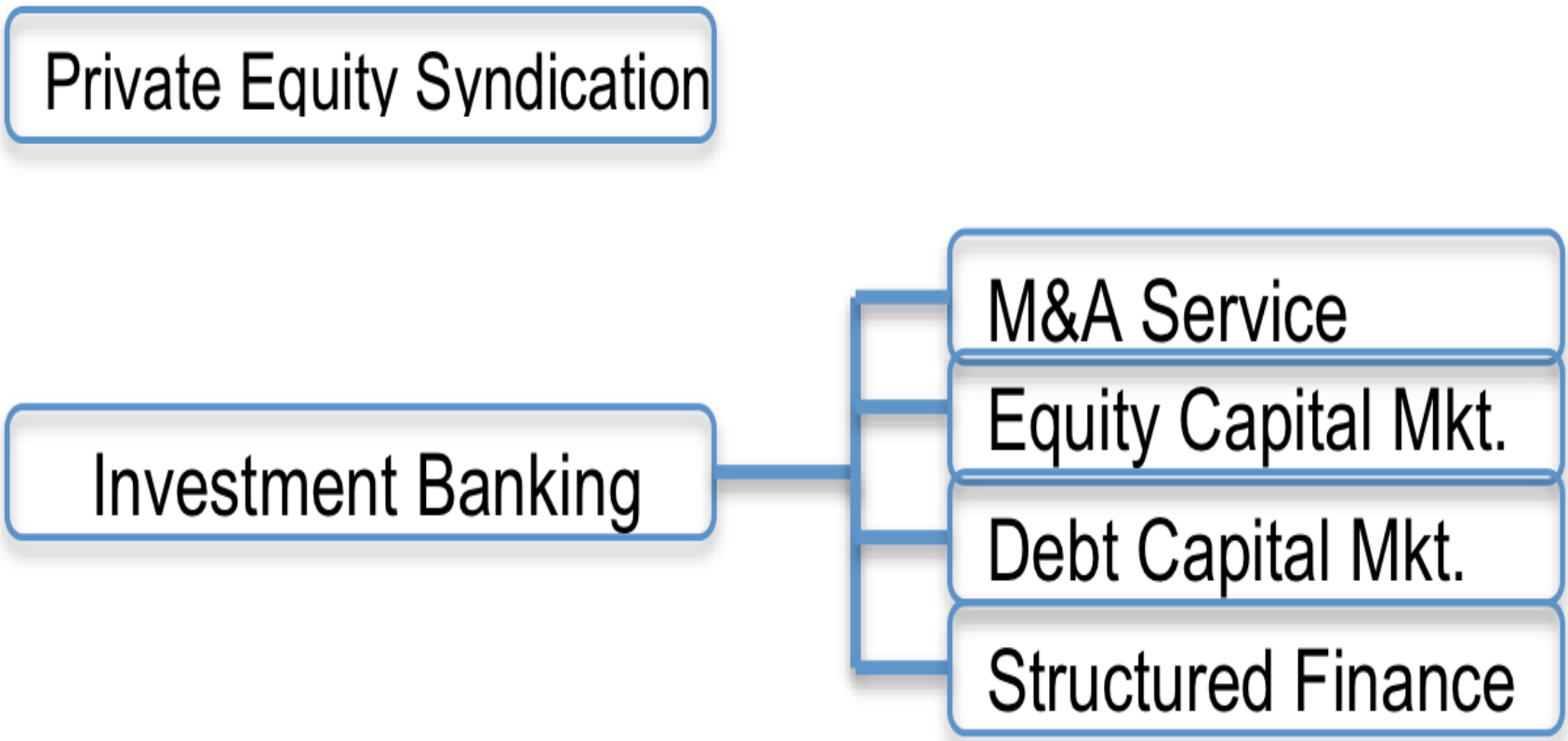
# About us

*emerge as a one-stop-solution provider for our clients.*

Being a boutique consulting firm, we can assist organizations with services that are independent, objective and practical business advice to meet our clients unique needs and match their scale of operations and thereby we guarantee highest satisfaction.

Our mission is to work closely with our clients to transform their challenges into opportunities and to enable our clients to seamlessly achieve their business objectives.

# Core Services



# Private Equity syndication

- Sanrise regularly engages with a range of stakeholders: individuals, strategic investors, organizations and community groups who seek and provide growth capital.
- On behalf of our strategic investors we look for partners in high-quality management teams and entrepreneurs that have track records of success and companies poised for significant growth.
- We look for companies and projects with strong long-term and sound business fundamentals.
- Our strategic investors are more than willing to contribute in the process of creating value in investment opportunities by leveraging their global platform.

# Investment Banking services

- **Mergers & Acquisition (M&A) advisory** - buy and sell-side advisory in collaboration with its process partners across the globe.
- **Equity capital market services** - private placements of equity, qip placements and equity restructuring.
- **Debt capital market services** - raising debt for acquisitions, refinancing of existing debt, or restructuring of existing debt through debt syndication or bond offer.
- **Structured finance services** - growth financing, recapitalization, asset financing, bridge funding, acquisition financing, pre-placement financing and project funding or revival funding.

# Financial Advisory services

*We can also assist you with:*

- **Strategy consulting**-are targeted to help organizations evolve with this changing environment.
- **Business start-up consulting**-we advise in business ownership structures, business plan creation, feasibility study, financial modeling and coordinating regulatory compliances.
- **Capital enhancement consulting**-equity or debt growth capital becomes important to seize market opportunities and reach next orbit of growth.
- **Transaction advisory services**- we advise in bid process. management assessment, conduct a comprehensive due diligence review (DDR) on all investment terms and exit aspects of a deal alongwith our process partners.

# Sanrise Investment Holdings

*parent company*

This parent company serves as an investment vehicle for founder's proprietary investments and has a strong track record of making successful investments by acquiring minority stake into non-quoted mid-market companies, by managing a substantial portfolio of quoted stocks acquired on primary & secondary markets and real estate investments.

This holding company will soon be transformed into a reliable vehicle for PE syndication alongwith with global financial sponsor that seeks to invest at attractive entry valuations in companies & projects that can demonstrate strong growth opportunities and easier exits over an investment horizon of 3-5 years.

# Wealth Management services

*our vision in retail financial services*

As our industry pundits always say:  
“Soch Kar, Samaj Kar, Invest Kar”.

Our vision is to transform the parent company-Sanrise Investment Holding into a trusted advisor and money manager by providing best-in-class range of investment products:

- high return equity products,
- fixed income debt products,
- balanced equity / debt products and
- private equity opportunities for long-term investors.

We believe in creating value & wealth for our clients.



# SanTech

*“innovative fintech”*

- Financial services are moving towards a digital future.
- SanTech has a vision to build a technology company that will launch disruptive innovation in financial service technology “fintech”.
- It is critical to combine just the right technology and business model so as to enter the market both better and cheaper than current offerings.
- We have started this critical process of analyzing and understanding technologies that will matter to end institutions and fulfill our vision.
- Today we may not be ready for prime time fintech, but just a few years of development away from a Big Bang Disruption.

# Contact Us



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**Sanrise**

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